

2023 ANNUAL REPORT



**NORTHEAST
OREGON
NETWORK**



Board and Staff



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Vixen Radford-Wecks Outreach and Enrollment Specialist, CHW

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Madelaine Koller Housing Matters Coordinator, CHW

Maggie Mayhem Union County Warming Station Program Lead, CHW

Doug Whipple Warming Station Housing Services Coordinator, CHW

Fernando Morales Community Health Program Coordinator, CHW

Alynn Lambert Outreach and Wraparound Associate, CHW



From the Director



To our Partners and Friends –

On behalf of all of us at NEON, we are pleased to present this 2023 Annual Report. In 2023 we focused on strengthening and improving our existing programs, including direct Community Health Worker services, the Pathways Community Hub, fiscal sponsorship, and our Workforce Wellness training program.

While we had a lot of successes in 2023, some of the most notable were for our fiscal sponsorship and training efforts. In 2023, we expanded our support for community projects, including the Union County Warming Station, Growing Community Roots, the La Grande Community Garden, and Union County Local Community Health Partnership. In total, we were able to sponsor nearly \$500,000 in funding for community projects that have not yet gotten 501c(3) status. These resources meant that these programs could continue to grow and provide important services in our community while being supported by NEON's nonprofit infrastructure. Our Workforce Wellness training program also saw significant expansion, with over 500 individuals trained and a number of new training initiatives launched.

In 2024, we are undertaking a comprehensive strategic planning effort to chart the next 3-5 years of NEON's trajectory. We are seeking feedback from partners and community members, as well as examining which of our programs are being the most impactful and where we need to make improvements or reimagine our services. Our staff and board are fully committed to continuing to evolve NEON's programs to best serve our communities in our changing landscape. We look forward to sharing the results of this work with all of you.

With gratitude -

Handwritten signature of Liberty Avila.

Liberty Avila
NEON Executive Director

TRAINING AND CONSULTING

336

Unique Training Attendees
Unduplicated attendees at trainings

584

Overall Training Attendees
Total may include duplicated attendees

60

2023 CHW Training Graduates

36

Trainings Provided

24

Wellness at Work Trainings

40%

Increase in Participation Since 2022

12

Other Trainings Provided (CHW, Addictions, etc.)

176

Training Scholarships Given

542

Oregon Traditional Health Worker (THW) / MHACBO Credits

147

iPads to Participants for Trainings and Wellness



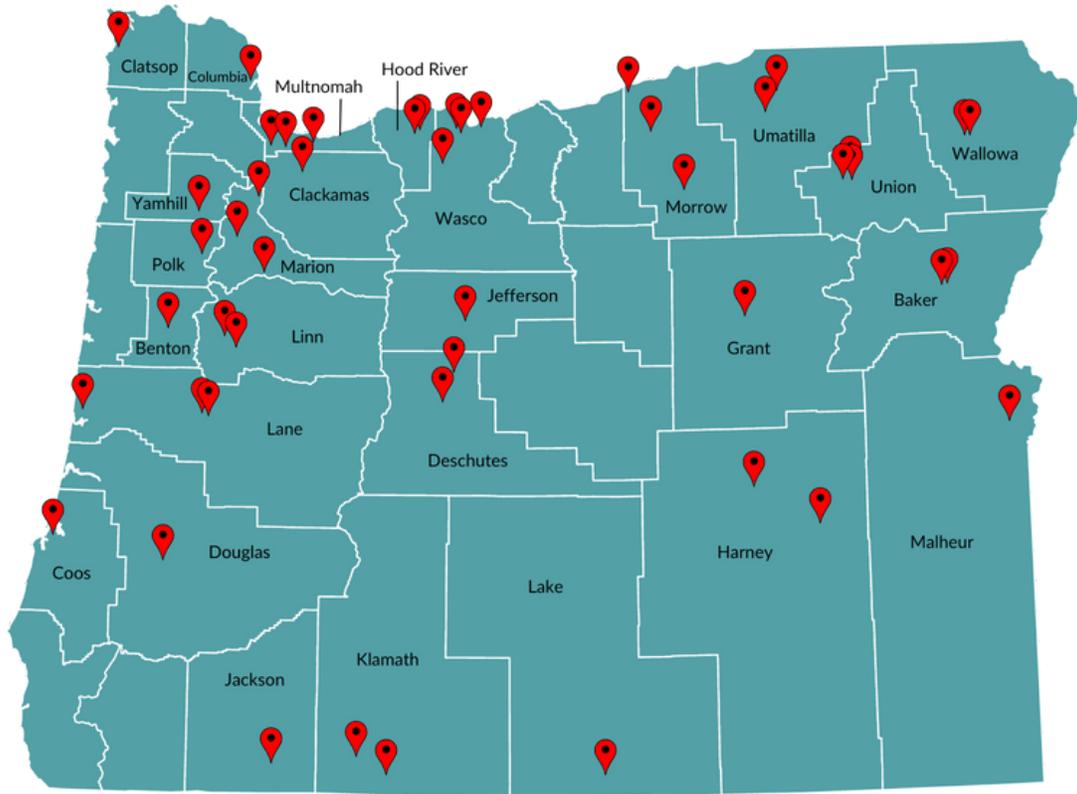
"Popular education model and strengths based/motivational interviewing were totally new to me, and have absolutely restructured how I think about conversations and my role!"



Contract Trainers

Ryleigh Wainright
Christle Aguilera
Geunia Funches
Rosie Strange
Nicolas Aguilera
Amy Scholze
Danielle Walker
Kimberly Candrila

Training and Consulting Program Organization Reach By County



87

Organizations Across Oregon
Engaged in Trainings

27

Oregon Counties Reflected in
Training Geographic Reach

Partnerships: C-WHO, ORCHWA, Ohio State University, Oregon Health Authority, St. Charles Health System, Trillium Family Services

NEON is one of the few organizations offering trauma informed/Workplace Wellness training that encompasses the entire organizational structure. Targeting organizational structure and leadership has the power to transform the organizational culture into one that truly embodies trauma informed practices and behaviors. This in turn has the power to prevent staff and provider burn out and improve patient outcomes leading to community wide health and wellbeing for everyone. Not only does NEON offer the training, they also offer individually tailored consultation to help an organization implement these practices post training. Our employees, board of directors, and committee members are all excited about the trauma informed culture policy and implementation we are undergoing. We hope to lead the charge in becoming a truly trauma informed organization and use our influence and partnership with NEON to support other organizations in our community to do the same.

We see NEON as a key partner in achieving our vision of community health and wellbeing for all people in our region. Healthy people, healthy families, healthy communities.

Jenny Anglin
Executive Director
Columbia Gorge Health Council

PATHWAYS COMMUNITY HUB

12

Active Community Health
Workers working in Pathways

133

Clients served in the
Pathways Hub

597

Pathways completed by
Community Health Workers

Top Hub Services

Specialty Care

64 Pathways

Financial Assistance

50 Pathways

Food Assistance

45 Pathways

Family Assistance

44 Pathways

Transportation Assistance

42 Pathways

The Pathways Hub serves a 6-county region in Eastern Oregon: Baker, Malheur, Morrow, Union, Umatilla, and Wallowa Counties. During 2023, there were 4 contracted organizations including hospitals, clinics, behavioral health, and social services, with an average of 10 active Community Health Workers.

2023 Contracted Partners:

Community Counseling Solutions

Good Shepherd Health Care System

Grande Ronde Hospital & Clinics

Lifeways Behavioral Health-Malheur

CHW Success Story

“My first referral as a CHW, was a client with food insecurity. While doing the initial paperwork with them it became apparent that housing was also a need. We began the process of applying and waiting for an apartment to become available. It took a year, but the client is now housed and is working towards employment goals.”



HEALTH INSURANCE OUTREACH, ENROLLMENT, AND SYSTEM NAVIGATION

225

Referrals to NEON
from
Consortium Partners

397

Oregon Health Plan
Applications

143

HealthCare.gov
Applications

715

Individuals
Reflected on OHP
Applications

6410

Instances of
Application Follow Up,
Answering Questions,
and Solving Problems

196

Individuals
Reflected on HC.gov
Applications

540

Health Insurance
Applications Assisted

407

Referrals to other
organizations for
services

911

People Assisted On
Applications

COMMUNITY HEALTH PROGRAM

Community Health Worker &
Health Care Interpreter Services
(English, Spanish, Marshallese, Chuukese)

83
Households
Served

259
Resource Navigation
Encounters

105
Individuals
Served

3395

Resources Provided to Support These Areas:

Commercial
Tobacco
Prevention



Climate
Adaptation &
Farmworker
Support

Communicable
Disease
Prevention

Emergency
Preparedness

Child
Abuse
Prevention

OUTREACH TO COMMUNITIES

5 Outreach Events Hosted

50 Outreach Events Tabled

16,423 Materials Distributed

34,064 Reached on Social Media

3,058,971 Reached with Radio, News Articles, Monthly NEON Newsletters, Partner Newsletters, Meetings, Events, Theater Ads, and NEON Website





COMMUNITY UMBRELLA PROGRAM

Serving Union, Baker, and Wallowa Counties

NEON's Community Umbrella Program supports community projects through fiscal sponsorship. A fiscal sponsor is a nonprofit "umbrella" organization whose 501(c)3 status allows small community-based projects to operate as nonprofits without building their own organizational infrastructure, such as an independent board or federal nonprofit status.

Projects Currently Supported by the NEON Community Umbrella Program



The Union County Local Community Health Partnership (LCHP) is an advisory council to our regional Medicaid payer, EOCCO. This group helps direct Medicaid reinvestment funding to local community projects, supporting 7-9 projects per year. NEON in collaboration with GOBHI provides coordination of this group and fiscally sponsors LCHP funded programs.



The Union County Warming Station recently merged with **Housing Matters Union County** and will be transitioning to the name **The Right Track Resource Center** next year. This program is a day-use resource center and inclement weather emergency overnight shelter serving Union County. Supports housing insecure and houseless individuals through direct services, community outreach, and stigma reduction.



Growing Community Roots is a summer farm program for youth aged 8-11 with Individual Education Plan (IEP) designation and/or a mental health diagnosis in Union County. Builds resilience through hands-on science learning, mental health wellness projects, and engaging in daily life of the farm through gardening, exploration, and cooking to develop positive connections to place, peers and anchoring adults.



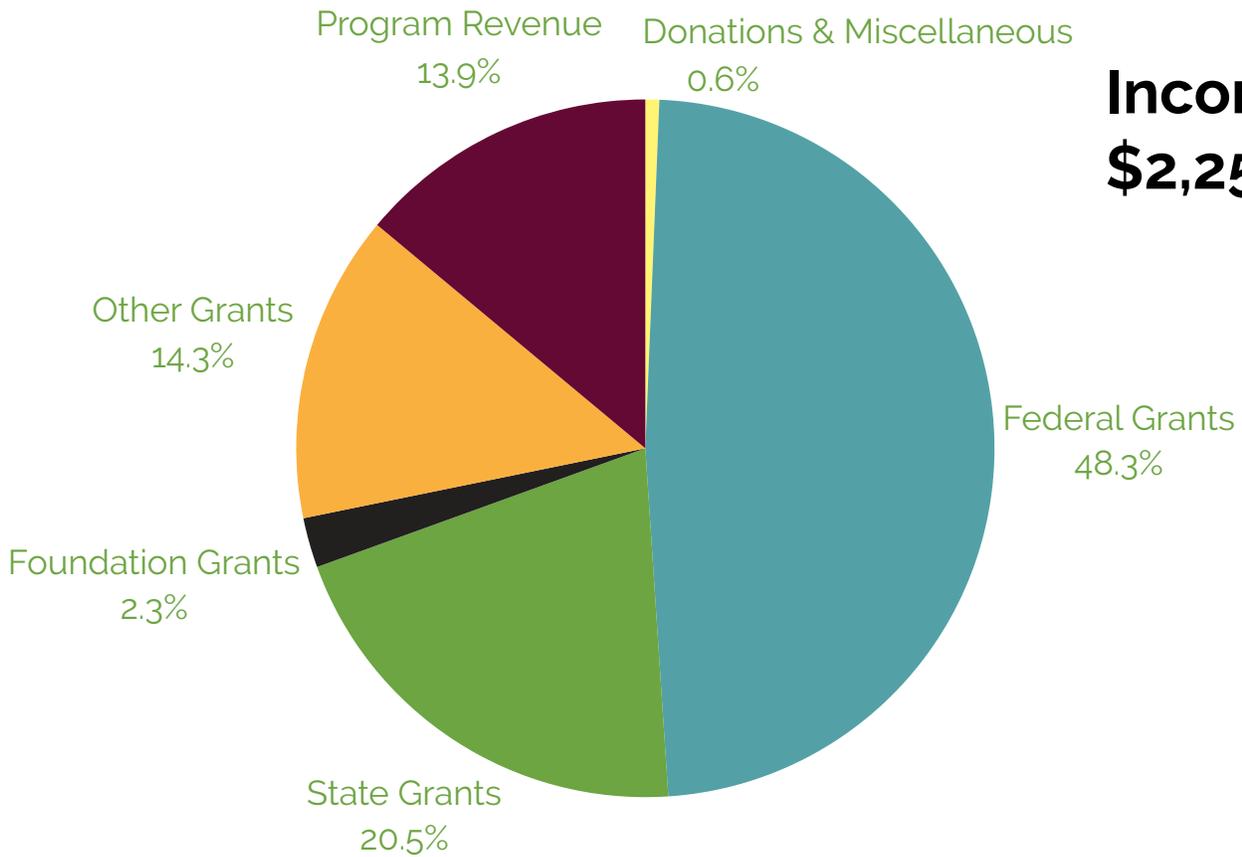
La Grande Community Garden at Eastern Oregon University is a garden area for growing, harvesting, and eating of local foods to strengthen family and community health, using natural, organic and renewable gardening methods.

Bridgering The Gap is new under fiscal sponsorship while they wait to gain their independent nonprofit status. They strive to create a student-centered environment through holistic education and hands-on learning with a sustainable and self-reliant approach with a focus on four disciplines: farm & ranch, homesteading, outdoor education and wilderness survival.

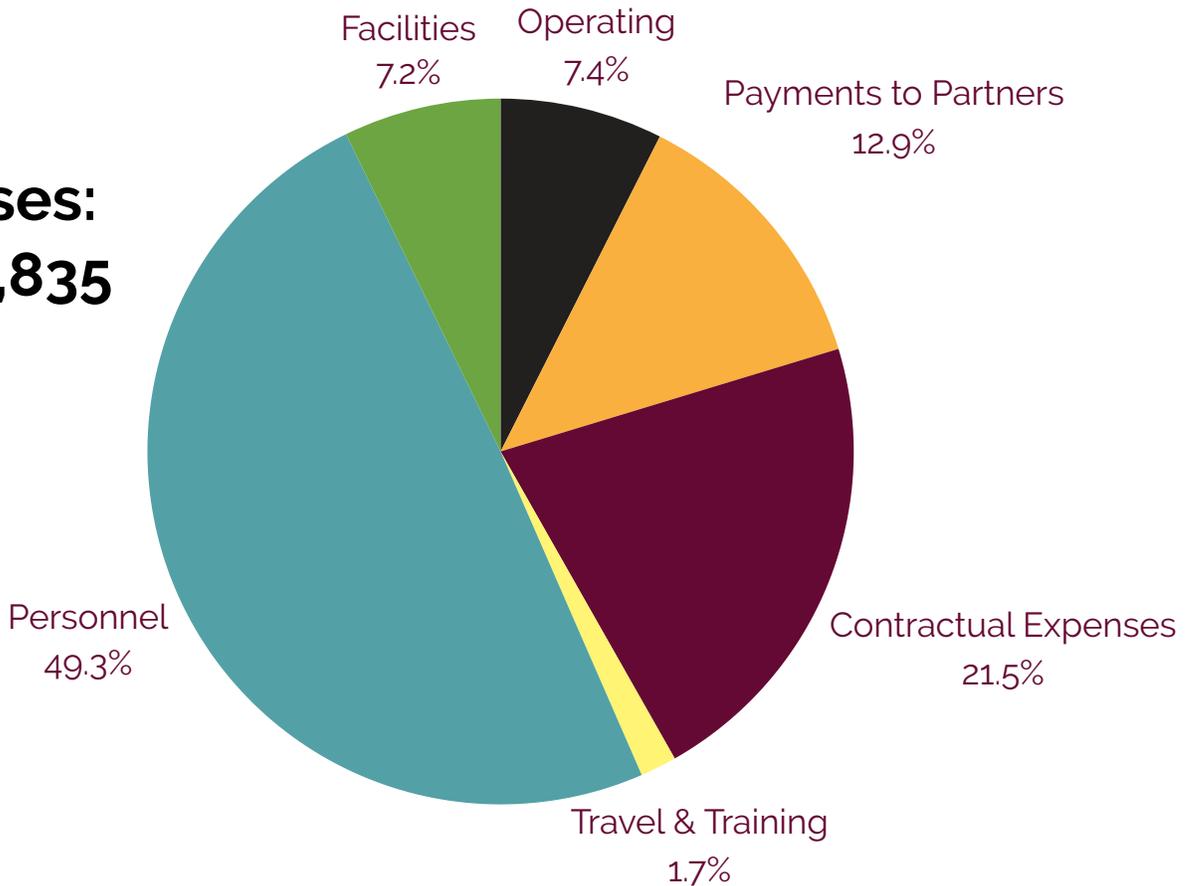
Sacred Journeys is new under fiscal sponsorship and is a Wallowa County based project. They offer single-day programs held in outdoor and indoor community spaces, and multi-day camping trips designed to foster community, develop self-regulation skills, and enhance resilience.

2023 FINANCIAL SUMMARY

Income:
\$2,251,312



Expenses:
\$2,401,835



THANK YOU TO OUR FUNDERS!

NEON & FISCALLY SPONSORED PROJECT FUNDERS:

Oregon Department of Human Services

Oregon Health Authority

Oregon Health Insurance Marketplace

HHS Health Resources Services Administration

Oregon Community Foundation

Ford Family Foundation

Meyer Memorial Trust

Eastern Oregon Coordinated Care Organization

Evangelical Lutheran Church in America

Gray Family Foundation

Grande Ronde Hospital Community Benefit Fund

Our Vision: All people in rural communities are happy, healthy, and thriving.

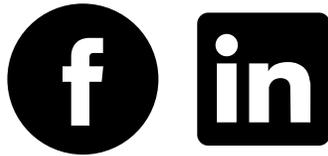
Our mission is to create a healthier Eastern Oregon. We do this by reducing barriers for both residents and the regional systems that support their health.



Focusing Together On Health



Visit us the web:
www.neonoregon.org



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